



PROCHILE INNOVATION SUMMIT

 **GERMANY** | OCT 9 – 10, **2019** | MUNICH



CHILEAN PROMOTION BUREAU

ARE YOU READY?

After Miami and Beijing, Chile's largest international innovation conference will take over Munich.

PROCHILE INNOVATION SUMMIT: WHAT'S IT ABOUT?

“PROCHILE INNOVATION SUMMIT” is a 2-day conference focused on the internationalization of innovation and entrepreneurship organized by ProChile, in partnership with the State of Bavaria and WERK1.

Our objective is to facilitate contacts between Chilean SMEs and entrepreneurs with innovation ecosystems all around the world, while promoting internationalization of new sectors of the Chilean economy.

Attendees will be able to network with more than 40 Chilean startups, SMEs, venture capitals, investors, associations and universities representatives and their German counterparts.

The Summit will focus on digital transformation and the expansion of the culture of innovation.

PARTICIPANTS

will be able to....

- Learn essential aspects to expand business internationally;
- connect with international entrepreneurs, SMEs and investors;
- hear success and failure cases from world-renowned entrepreneurs.

STARTUP-FRIENDLY CITY: MUNICH

The city of Munich hosts more than 700 StartUps, with access to clients and partners who are key players in innovation. Munich is Europe's top #1 ICT location, ahead of London and Paris.

*Microsoft founder Bill Gates once praised
Bavaria as the “**high-tech Mecca**” of Europe.*

Eleven universities have anchored entrepreneurship in their courses and have so far been highly successful in helping students and graduates launch new businesses. The ecosystem boasts around 30 accelerators, incubators and other startup centers.

Research institutions, a solid patent cluster and an excellent academic infrastructure have a formative influence in the ecosystem. Between the academic and corporate sector, more than 35,000 people are employed in R&D.

Bavaria is without a doubt a leader in innovation and has an incredible ecosystem to continue a successful digitalization future.



WERK1 - The most Startup-Friendly Place in Munich:

We decided to choose WERK1 because of the amazing startup atmosphere, the quality of the facilities and its privileged location in a very central and symbolic area of the city. Otherwise you can find inside plenty of startups and a rich ecosystem. With more than 4,000 square meters, the incubator for the digital entrepreneurship WERK1, brings together almost 50 Startups, offers excellent spaces, offers conferences, as well as brings together a network to help the founders in their early years. Since its opening in early 2013, the demand has increased enormously, as well as its prestige as an incubator and coworking space.

The ESO Supernova Planetarium & Visitor Centre - A new Supernova over Munich:

For the official reception (invite only) we choose the ESO Supernova Planetarium & Visitor Centre, a recently opened modern building in Munich, that offer a huge planetarium and a magnificent exhibition of the Chilean Atacama Desert and its observatories installed by ESO exclusively in Chile. The digital planetarium offers a unique experience using state-of-the-art visualization techniques. It is the largest tilted planetarium dome in Germany, Austria and Switzerland. The shows are displayed on a 360-degree dome, 14 meters in diameter. The clear, digital projection and three-dimensional astronomical database ensure a unique and immersive high-resolution experience. The novel design of this new building and the constructive ties that Chile and ESO maintain after working together for more than half a century are the perfect combination to show this success story in doing business in Chile.



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